

Dear Collinsville Supporter:

We are making plans for the 2010 Italian Fest. This year we will be working on our 27th year making our mark on the City of Collinsville. The Italian Fest is Collinsville's largest event, held to celebrate our rich ethnic history and population. This fun-filled two day festival will be held on **Friday, September 17 and Saturday, September 18, 2010** in "Uptown" Collinsville. The fest attracts more than 100,000 people each year and helps raise over \$200,000 annually for various civic, social, church and school organizations in the Collinsville area.

The Sponsorship Committee is currently soliciting sponsorship of your firm/business for our "2010" festival. This year we have enhanced the benefits of being a sponsor. Every sponsor will receive tickets to the **Fest Sponsor's Reception** that will allow you the opportunity to network with other sponsors, the Fest committee and public officials. Platino and Oro sponsors will have the opportunity to use the **Hospitality Tent** (reserved area designated for private events) during the Fest to entertain clients or guests. Inquire early regarding the Hospitality Tent - you will need to reserve a time slot and there is limited availability. Please see the back of this form for a complete list of "Promozine" levels. Any donation is "GREATLY" appreciated.

One of the most important aspects of the Italian Fest is our sponsors. Without you there would be no Italian Fest. Especially in these trying times your contribution is crucial to the success of the event. Please call me with any questions **618-344-2884**.

Wendi Valenti
Italian Fest Sponsorship Chairman

2010 Italian Fest Sponsorship Commitment Form

Company/Organization _____		
Address _____	City _____	Zip _____
Contact Name _____		Phone _____
Email Address _____		Best time to contact _____
Level of Sponsorship (Please indicate with an "X")		
Platino _____	Oro _____	Argento _____ Bronzo _____
Total Sponsorship Commitment \$ _____		

Mail your form to: Italian Fest 221 W Main Collinsville IL 62234

Promozione

Platino Sponsor-\$1200 donation

- 2 hour use of the Hospitality Tent to entertain your guest (beverage service additional charge)
- 8 VIP Tickets to the Italian Fest Sponsor's Reception
- Invitation to Opening Ceremonies
- Name in all public relations & promotions
- Name in event program where applicable.
- Banner ad on Italian Fest website.
- PA Announcements from stage.
- Designated as an official Italian Fest Information Stop
- 2010 Fest Official Sponsor Certificate
- Official souvenir t-shirt.
- Banner with business name on headlining stage or sponsored area (sponsor provided).
Maximum banner size 3' x 12' with grommets every foot.

Oro Sponsor \$1000 donation

- 1 hour use of the Hospitality Tent to entertain your guest (beverage service additional charge)
- 6 VIP Tickets to the Italian Fest Sponsor's Reception
- Invitation to Opening Ceremonies
- Name in all public relations & promotions
- Name in event program where applicable.
- Banner ad on Italian Fest website.
- PA Announcements from stage.
- Designated as an official Italian Fest Information Stop
- 2010 Fest Official Sponsor Certificate
- Official souvenir t-shirt.
- Banner with business name on headlining stage or sponsored area (sponsor provided).
Maximum banner size 3' x 8' with grommets every foot.

Argento Sponsor-\$500 donation

- 4 VIP Tickets to the Italian Fest Sponsor's Reception
- Name in all public relations & promotions
- Name in event program where applicable.
- PA Announcements from stage.
- 2010 Fest Official Sponsor Certificate
- Official souvenir t-shirt.
- Banner with business name on headlining stage or sponsored area (sponsor provided).
Maximum banner size 3' x 5' with grommets every foot.

Bronzo Sponsor-\$250 donation

- Sponsor name in all public relations & promotions.
- 2 VIP Tickets to the Italian Fest Sponsor's Reception
- 2010 Fest Official Sponsor Certificate
- Official souvenir t-shirt.